

# Preventing Social Engineering

AMERANT



At Amerant, we're committed to helping you gain knowledge on ways to protect your accounts and keep your personal information secure.

## What is Social Engineering?

Social Engineering is the art of manipulating, influencing, or deceiving people into performing actions or revealing information, commonly through the phone or internet that undermines their security.

## What types of techniques are used?



**Baiting:** Take advantage of curiosity or greed



**Pretexting:** Invent a scenario to get information



**Quid Pro Quo:** Give something to get something



**Phishing:** Invent digital scenario e.g. through email

## Some tips to prevent being victim

- ▶ Reject offers or assistance from unknown sources
- ▶ Be suspicious of requests to take action quickly
- ▶ Do not allow access to your computer (remote or physical)
- ▶ Think before you click on unknown emails, links or unsolicited communications
- ▶ Never share your account number, personal identification number (PIN) or password
- ▶ Periodically change your online passwords
- ▶ Install antivirus software, firewalls, email filters on your computer and update them regularly